

LENA BLASCHEK

| LAYOUT | VISUAL DEVELOPMENT | CHARACTER DESIGN | ILLUSTRATION |

WWW.LENABLASCHEK.COM | SAYHELLO@LENABLASCHEK.COM | +43 690 1000 66 11



WORK EXPERIENCE

- 2018 – Dec 2020** | **Phantom Fox Interactive - AT**
Concept, Layout and Character Artist
- 2018** | **Freelance Concept Artist & Graphic Designer - AT**
- 2017** | **Teaching Fundamentals of Animation - UK**
Arts University Bournemouth's Summer School Programme
- 2017** | **Vida (student film)**
Visual Development Artist, Layout Artist
- 2017** | **Born In Ashes (student film)** – Co-Director, Co-Producer, Storyboard Artist,
Visual Development Artist, Character Designer, Layout Artist
- 2016** | **To Build a Fire (FX Gobi, Nexus Productions)** – Clean-Up Artist
- 2016** | **To Reach A Soul (student film)** – Visual Development Artist, Layout Artist
- 2015** | **Riflesso (student film)** – Digital Painter, Clean-up Artist, Character Designer
- 2015** | **Scarecrow (student film)** – Digital Painter, Clean-up Artist
- 2013–2017** | **Freelance Graphic Designer**
- 2006–2013** | **Graphic Designer, Junior Art Director - UK, AT**
various advertising agencies in Vienna and London and private clients

LENA BLASCHEK

| LAYOUT | VISUAL DEVELOPMENT | CHARACTER DESIGN | ILLUSTRATION |

EDUCATION

- 2014-2017** | Arts University Bournemouth BA (Hons) Animation Production
- 2001-2006** | Vocational Secondary School of Art and Design
passed school leaving and diploma examination with distinction

PROFESSIONAL TOOLS

Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe After Effects



Autodesk Sketchbook



Procreate



Autodesk Maya



Toonboom Harmony



traditional techniques



PROFESSIONAL SKILLS

Visual Development, 2D Layout, Background Painting, Illustration, Animation, Graphic Design

LANGUAGES

German: native | **English:** fluent | **French:** beginner (started learning)

LENA BLASCHEK

| LAYOUT | VISUAL DEVELOPMENT | CHARACTER DESIGN | ILLUSTRATION |

WWW.LENABLASCHEK.COM | SAYHELLO@LENABLASCHEK.COM | +43 690 1000 66 11



PROFESSIONAL BACKGROUND & MOTIVATION

Born in the sunny August of 1987 near Vienna (AT), I always had a passion for drawing for as long as I can remember (possibly earlier even), sketching and painting on anything that remotely resembled a piece of paper. My curiosity eventually led me to subscribe to the renowned Vocational Secondary School of Art and Design "Die Graphische" in Vienna, where I studied Graphic and Communication Design and discovered a special interest for live drawing and illustration.

I went on to practice as Graphic Designer and Art Director, predominantly in advertising agencies, but also as a freelance designer. After seven years, I realised that my professional path had led me too far away from my initial passion. I missed drawing and telling stories through pictures.

So, in 2014, after three years practising in London, I decided to swap a promising career for an unknown one and applied to the Arts University Bournemouth (UK). Three years later, I graduated with First Class Honours from their Animation Production program. Now a Bachelor of Arts, I moved back to my hometown and am since pursuing my dream ...

PERSONAL SKILLS

I am a **self-motivated, reliable and fun-to-work-with team-player; goal-oriented, enthusiastic, ambitious, organised, with strong leading skills**. I am **attentive** not only to my work but also to the **wellbeing** of each individual of the team. As a Leo-born, I naturally possess strong leading tendencies which I have learned to dial down when they are not needed. I am a **quick learner** with **good communication and analytical skills** which has proved useful for **efficient problem solving**. I never lost my eye for detail which also means to me maintaining a strong appreciation for my environment which I love to absorb and draw creativity from.

PERSONAL INTERESTS

Photography, traveling, hiking, cooking, yoga, gardening, psychology, ecology, being outdoors.